

1st Annual

# PinktoberFest

A BOOBIES Benefit



## 2011 Sponsorship

We need your help! In October 2011, we are planning a big event to raise funds for Cancer Patient Care. Our goal is to underwrite the event expenses through sponsorship so 100% of the admission sales and money raised through auction sales will go directly to Cancer Patient Care.





## We need your help!

You will directly impact the hundreds of patients expected to utilize **Cancer Patient Care's** services this coming year, they serve 10 counties in Eastern WA and 7 counties in North ID. Your generous support helps provide these vital programs and services to our community.

**Cancer Patient Care** is our community's only local, non-profit organization of its kind. They provide the emotional, financial and physical support for individuals who have been diagnosed with cancer and have limited financial resources; as **Cancer Patient Care** has no state or national affiliations, all the money raised here stays here!



## EXCLUSIVE Presenting Sponsor

### \$2,500

Name and logo recognition as presenting sponsor in all media-related promotion:

Including PSAs and television/ radio/print ads, outdoor media, flyers, posters, event ticket, prominent on email campaign, social medias such as Facebook and your website link on Hug Love Save's website

Prominent logo placement on event T-Shirt

Logo featured on wine glass/pint glass given at the door with admission

Sponsor Spotlight: Message about your company included in mass e-mail campaign reaching more than 1,500 participants, volunteers, and sponsors

Prominent acknowledgement in Hug Love Save's Facebook promotions and other social medias (circulation app. 4,500)

Eligible to provide Company Banner to be displayed at the event

Eligible to provide Sponsor Info Booth at Event Site

Eligible to provide branded item or information to all participants and volunteers

Volunteer opportunities for employees

### There are many ways to participate!

In-Kind Sponsorships available

We also welcome any items to be used for the auction/raffle.

## Gold Sponsor

### \$1,500

Your logo on flyers, posters and websites (including link)

Logo on event T-Shirt

Acknowledgement in mass e-mail campaign reaching more than 1,500 participants, volunteers, and sponsors

Acknowledgement in Hug Love Save's Facebook promotions and other social medias (circulation app. 4,500)

Eligible to provide Company Banner to be displayed at the event

Eligible to provide Sponsor Info Booth at Event Site

Eligible to provide branded item or information to all participants and volunteers

Volunteer opportunities for employees

### Committed Sponsors



## Silver Sponsor

### \$500

Your logo on flyers, posters and websites (including link)

Logo on event T-Shirt

Acknowledgement in mass e-mail campaign reaching more than 1,500 participants, volunteers, and sponsors

Acknowledgement in Hug Love Save's Facebook promotions and other social medias (circulation app. 4,500)

Eligible to provide branded item or information to all participants and volunteers

Volunteer opportunities for employees

## Bronze Sponsor

### \$250

Your logo on flyers, posters and websites (including link)

Eligible to provide branded item or information to all participants and volunteers

Volunteer opportunities for employees



## Sponsorship Commitment Form

**Yes, I want to be a sponsor.**

Sponsor/Company Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

EXCLUSIVE Presenting Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

I cannot sponsor but I would like to donate \$ \_\_\_\_\_

I would like to donate item(s) for the auction.

Description: \_\_\_\_\_ Value: \_\_\_\_\_

Description: \_\_\_\_\_ Value: \_\_\_\_\_

For more information please contact Renae Wood at (509) 981-9910 or [renae@huglovesave.com](mailto:renae@huglovesave.com).

Email completed form to [renae@huglovesave.com](mailto:renae@huglovesave.com)

Make checks payable to:

HugLoveSave

PO Box 48730, Spokane, WA 99228

**Please note PinktoberFest 2011 on payment.**

